- UPDATE FROM THE MONTANA BEEF COUNCIL -





BUSY IN THE BOARDROOM

The recent MBC Board Meeting was jam-packed with information and tours for the volunteer-led organization. The day began by introducing two new board members, Trent Stoltz and Pamela Bilyeu, then updates from officers and USDA. A status update on all current projects and contractors was provided before loading up to tour the Ben Steele Middle School cafeteria for a better understanding of school foodservice. Over a working lunch, the board and guests heard updates about BeefFit sticks and the Backpack Program, followed by an update about the Montana Cattle Promotion Program. After lunch, the board gathered for a warehouse tour at Sysco Montana to better understand food distribution systems. Rounding out the day, the board reviewed and approved the 2023-2025 Strategic Priorities to guide potential contractors in creating funding requests for the 2025 fiscal year. Project funding requests are due by August 1, which the board will review at the next meeting on August 21-23.

TACOS & TEQUILA ON CINCO DE MAYO

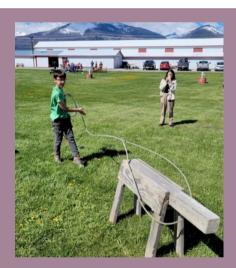
The 4th annual Tacos & Tequila event had its most successful year yet with over 700 people in attendance and 12 taco vendors (half of which served beef.) A Billings-based food truck swept away the competition for the best taco—made with beef, of course!

A CALL FOR CULLS: FIGHT HUNGER IN MT

Donate culled cattle to help the Producer Partnership fight hunger across the state. Know someone who can help? Visit www.producerpartnership.com/donate-livestock or call 406 220-7223 for information.

FARM FAIR SEASON

"The Ravalli County Farm Bureau
"Farm Fair" stations are facilitated by
FFA members who bring their show
steers. Beef Station curriculum
includes: Raising and Managing Cattle,
Beef Breeds, Beef Cattle Biology,
Understanding the Beef Carcass and
Cuts of Beef, Beef By Products. The
Farm Fair served 720 grilled
hamburgers, thanks to funding from
the Montana Beef Council, and all
attendees were happy to have a hot
lunch!" - from Colleen Meyer



TAG- YOU'RE IT!

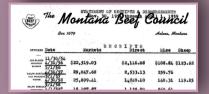
Chaley Harney helped Absarokee Elementary School students enjoy their last day of school as they participated in various Farm Fair stations. MBC's station helped students in grades kindergarten through fifth grade learn about beef production when they explored the history of brands and designed their own custom brand. Next. students were "turned out to pasture" on the gym floor and experienced what it can be like for cattle ranchers to try to pair mother cows to a calf through a rousing game of "Pasture Pair Tag."



- THE MBC TIME MACHINE -



Beef Council and those who were serving on the board at the time. Officers included Joe Blazek (Glasgow), Ralph Huntley (Wisdom), Ralph Miracle (Helena), and Robin MacNab (Bozeman). Highlighted projects included distributing recipe booklets, working with Home Economics teachers, providing matchbooks for Northwest Air dinners, and giving out windshield and envelope stickers at tourist information booths.



- BEEF BRIEF -

- INTERNATIONAL CORNER -

FROM CBB

CATTLEMEN'S BEEF BOARD THE BEEF CHECKOFF

Check out these National Checkoff Program updates featured in CBB's "Beef Brief!" CBB contracts with national, non-profit, beef industry-governed organizations to carry out promotion, research, and education work directed in the Beef Promotion & Research Act and Order.

NCBA & LITTLE LEAGUE

RESEARCH FROM KSU

BEEF-ORE YOU LEAVE:

JUNE | MCW MIDYEAR MEETING

IN COLUMBUS

MFBF MIDYEAR MEETING

10-12 IN MILES CITY

AUGUST BOARD MEETING AT THE OFFICE IN BILLINGS

FROM DAN'S DESK

DAN HALSTROM, USMEF PRESIDENT AND CEO A CONTRACTOR TO THE BEEF CHECKOFF

March export statistics came in with volume at 108.120 metric tons down 10 % from last year's large volume, but export value was down less than 1%. YTD stats through the first quarter had tonnage at 311,865 metric tons and value exported at \$2.48 billion which is up 6 % versus last year.

GLOBAL EXPORTS

from the first guarter of 2023, but export value increased 6%

ASIAN FOODSERVICE

Korea for quarter # 1 saw while down 8 % in volume, had sector, driven by a rebound in tourism." - Dan Halstrom

HPALIN DAIRY CATTLE

USMEF, NCBA, and the Meat Institute have been collaborating closely with USDA in regard to the evolving