



Montana Beef Council  
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June 29, 2017

TO: Current and Potential Partners

FR: Montana Beef Council

RE: Fiscal Year 2018 Funding Guidelines

After careful consideration and in a continued effort to maximize the impact Montana can have with Beef Checkoff dollars, the Montana Beef Council Board of Directors has set their strategic priorities for the 2018 fiscal year.

These strategic priorities will be important in achieving the Montana Beef Council's mission to protect and increase demand for beef and beef products through state, national and international promotion, education and research, thereby enhancing profit opportunities for Montana beef producers. Subsequent tactical planning and resource allocation will be based on the priorities.

In consideration of funding, the committee will review the written request to see that the intended purpose of the request fits within one or multiple strategic priorities and seeks to accomplish the mission of the Montana Beef Council. When developing your project/event, keep in mind the above strategic priorities to think through how your project/event could meet one or multiple areas.

***Please note this is a change from previous years and we encourage you to call the office to discuss your ideas before submitting or if you have any questions, please call (406) 656-3336.***

**MBC Timeline for Fiscal Year 2018:**

August 1, 2017- Fiscal Year 2018 Project Funding Requests due  
August 1, 2017- FY 2017 Project Evaluations due  
September 15, 2017- All receipts of financial expenditures due to the MBC office  
September 21, 2017- Project Funding presentations to MBC Board of Directors  
October 1, 2017- Begin Fiscal Year 2018  
Early-October 2017- Project Funding Request notifications  
November 1, 2017- Measurable Objectives portion of Evaluation Form due  
August 1, 2018- Final Evaluation Form due  
September 15, 2018- All receipts of financial expenditures due to the MBC office  
September 30, 2018- End Fiscal Year 2018

*Enclosures: Montana Beef Council Strategic Priorities, Beef Industry Long Range Plan, Project Funding Request Form*