

DUE AUGUST 1

Date application submitted: _____

MONTANA BEEF COUNCIL PROJECT FUNDING REQUEST FORM

Strategic Priorities met through this project: *(Select all that apply)*

- Connect and communicate directly with consumers
- Research and communicate beef's nutritional benefits
- Engage beef advocates
- (International) Promote unique attributes of U.S. beef
- Attract, develop and enable the next generation
- Communicate checkoff programs with investors

FOR INTERNAL USE ONLY:

Committee:

- Education
- Promotion
- Research
- Producer Communication

Business Name:

Primary Contact:

Address, City, State, Zip:

Phone:

E-mail:

Describe the organization's purpose and its primary activities/services:

Indicate the geographical area served:

Project/Event Name:

Project/Event activation date(s):

Single **Multiple**

Checkoff dollar amount requested:

Target audience and number to be reached:

Description:

Is there an opportunity for a member of MBC to participate or make a presentation?

Yes **No**

Is this an annual project/event and if so, is future funding likely to be requested?

Yes **No**

Describe how the project will be evaluated:

Please enclose the following information:

- Board of Directors of your organization
- Current annual operating budget
- Itemized budget for the project/event
- Current audited financial report

Return completed form to:

Mail: Montana Beef Council, PO Box 80865, Billings, MT 59108

Fax: (406) 656-3337

E-mail: info@montanabeefcouncil.org

Questions? Call (406) 656-3336